



Date: September 10, 2025

TO WHOM IT MAY CONCERN

Dear Sir/Madam,

LETTER OF INTRODUCTION- MR. MAHAM MUBARIK

We wish to introduce to you Mr. Maham Mubarik, a level 300 Student with index number S231500003 in the Department of Marketing and Entrepreneurship of the School of Business, University of Education, Winnipeg. Mr. Mubarik is offering a Bachelor of Business Administration (BBA) in Marketing and Entrepreneurship.

As part of the academic requirements, students are mandated to undertake a three (3) credit, four-month internship programme with a registered organization. It is in line of this that we appeal to you to accept Mr. Mubarik to have his internship in your organization. The period of the internship start from January, 2026 to April, 2026. Lecturers from the School of Business will visit the student for supervision at the place of internship during the period. The internship is to enhance student's knowledge, particularly in the following areas:

1. Database Marketing
2. Advertising Marketing
3. Marketing Research
4. Brand Management
5. Electronic Marketing
6. Social Media Marketing
7. Influencer Marketing
8. Small Business Management
9. New Venture Creation
10. Business Plan Development
11. Crowdfunding
12. Small Business Financing

While it is essential for interns to receive training in the specified areas, they should also be encouraged to explore and gain experience in related fields that align with the broader scope of their internship. The student can be contacted on 0544141060. Please consider providing an internship opportunity to this student. Your collaboration in this regard would greatly contribute to the training of requisite manpower for the nation.

Thank you.

Yours faithfully,

Rev. Samuel Affran
Head of Department

Handwritten notes:
Mr. T. N. A. Labad
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BUSINESS ADVISORY CENTRE (EAC)
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WALF WALF NIF
③ BAC Head
P.F. 7.1 8 N.9